



The Foundation for  
**STUDENT SCIENCE  
AND TECHNOLOGY**

# Sponsorship Categories

## VISIONARIES (OVER \$200,000)

Marketing/Promotion/Media

Benefits from the Innovators Category plus:

- Upgrade to 3-month leaderboard ad position on the journal website – artwork to be supplied by donor
- Choice of section naming rights for 1 year
- Development of a branded annual student award

Special Recognition

- Be exclusive sponsor from industry category (mutually defined)

## PROMOTERS (\$50,000 TO \$99,999)

Marketing/Promotion/Media

Benefits from the Motivators Category plus:

- Joint press release announcing sponsorship
- 3-month Bigbox ad position on the journal website – artwork to be supplied by donor

## PERSUADERS (\$5,000 TO \$9,999)

Marketing/Promotion/Media

Benefits from the Supporters Category plus:

- 1-month Bigbox ad position on the journal website – artwork to be supplied by donor

## FRIENDS (UNDER \$1,000)

- Visual recognition on sponsorship page of online journal with optional linking to sponsor's website

## PREVIOUS SUPPORTER

Aventis BioTalent Challenge (Sanofi-Pasteur); Bayer Inc.; CISCO Academy Canada; Enbridge; Information and Communication Technology Council - Conseil des technologies de l'information des communication; Science.gc.ca; Youth Science Canada; Canadian Space Agency; Western University McLean Foundation; Western University; University of Ontario Institute of Technology; Dr. Roberta Bondar, the first Canadian female astronaut; Nobel Laureates Dr. Leonard Nurse and Dr. David Dolly; Toronto City Council; the Hon. Ken Dryden, MP; the Hon. Lorenzo Berardinetti, MPP.

## INNOVATORS (\$100,000 TO \$199,999)

Marketing/Promotion/Media

Benefits from the Promoters Category plus:

- Upgrade to 1 full-page colour print ad per volume year - artwork to be supplied by donor
- Provincial sponsorship of high school subscriptions
- 3 free print subscriptions mailed to corporate headquarters

## MOTIVATORS (\$10,000 TO \$49,999)

Marketing/Promotion/Media

Benefits from the Persuaders Category plus:

- 1 half-page colour print ad per volume year – artwork to be supplied by donor
- 1 free print subscription mailed to corporate headquarters

## SUPPORTERS (\$1,000 TO \$4,999)

Marketing/Promotion/Media

Benefits from the Friends Category plus:

- Visual recognition on printed material
- Free online subscription for organization, IP access
- Recognition in media kits

